

THE ENTERPRISE SEO AUDIT FRAMEWORK

A 7-Step Scalable Growth System by Novalab

THE ENTERPRISE DIFFERENCE



Basic SEO



Enterprise
SEO

- **Scale:** Managing 50k to 1M+ pages
- **Complaxity:** Multiple CMSs, global regions, cross-team governance
- **Focus:** Tuning deep technical details into revenue-driven roadmaps

THE 7-STEP AUDIT PROCESS



THE CRITICAL PILLARS



THE CHECKLIST

- Crawlability:** Robots.txt and sitemaps are 100% accurate
- Indexing:** Meta tags and canonicals are 100% accurate.
- Indexing:** Noindex tags and correctly implemented
- Structure:** Deep navigation is flattened for better quality flow
- Content:** Zero thin or duplicate content across millions of pages

Stop guessing. Start growing.



Novalab

thenovalab.com

+383 49 248 666