

Local Citation Mining & NAP Consistency

NovaLab SEO Agency

1. The Foundation of Local Rankings

80% of local search success depends on accurate Name, Address, and Phone Number (NAP data).



Your Local Presence

2. The 3 Core Pillars of Mining



High DA Citations





Niche-Specific Mining



3. The Top Authority Powerhouse

Domain	Authority Score	Priority	Priority
Google Business	98	Critical	Critical
Bing Places	95	High	Drasich
Yelp Places	95	High	High
Apple Maps	94	91	High

4. The NAP Consistency Checklist

- ✓ Exact Name Match
- ✓ Standardized Address
- ✓ Local Phone Number
- ✓ Active Website URL

5. NovaLab's Industry-Specific Strategy



Restaurants



Medical



Legal



Home Services