



The Novalab

# Answer Engine Optimization

A systematic framework to identify & scale organic revenue



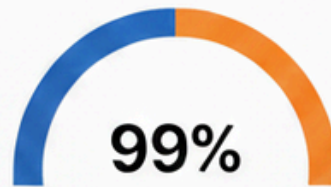
Direct Answer Capture



LLLM Training Data



Brand Citations



AEO Visibility Score