

TECHNICAL SEO FOR SAAS

Building a Scalable Foundation for Organic Growth

1. PERFORMANCE PILLARS



Core Web Vitals:
LCP (< 2.5s), CLS (< 1),
(< 0.1), INP (< 200ms)
Responsive & Fast

Performance
Monitoring:

2. VISIBILITY & CRAWLABILITY



Indexation Control:
Marketing Site vs. App
Clean XML, No 404s

Simmap Health:
Clean XML, Hierachy

3. STRUCTURAL AUTHORITY



Site Architecture:
Cleenal Linking:
Distribute Link Equity

Schema Marbup:
Product, FAQ, Article

SAAS STRATEGY

International SEO:
Hreflang for Regions
Programamic SEO:
Scale Content



Revenue Alignment:
Scale Content
Track to Signups

Scale Your Sass with Novalab

thenovalab.com