

TECHNICAL SEO & WEBSITE PERFORMANCE

1. CORE PILLARS



Speed

- Fast Loading



Mobile-First

- Responsive Design



Security

- Secure Site (HTTPS)

2. PERFORMANCE METRICS



Core Web Vitals:

- LCP (< 2.5s) - Loading
- CLS (< 0.1) - Stability

3. GROWTH ADVANTAGES



- Increased Visibility
- Enhanced User Trust
- INP (< 200ms - Interactivity)

- Increased Visibility
- Enhanced User Trust
- Improved Search Rankings

4. THE NOVALAB WAY



- Business-Focused Strategy
- Impact Prioritization

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- Clear Communication
- Collaborative Approach

Unlock Your Website's Full Potential