



**Nova Lab**

# Generative Engine Optimization

A systematic framework to identify & scale organic revenue



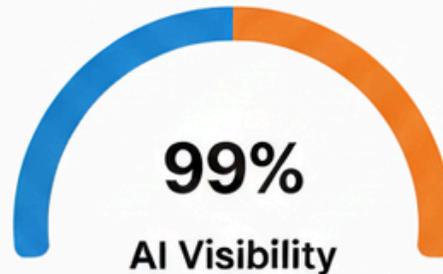
AI-Ready Content



Brand Citations



Semantic Structure



OPTIMIZE FOR AI

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