

SEO for Startups: Accelerate Your Growth

Fueling early-stage companies with strategic search visibility

1. Why Startups Need SEO

- ✓ Build Brand Trust
- ✓ Reduce Marketing Costs
- ✓ Improve Search Visibility
- ✓ Generate Conversions

2. Core Features

- ✓ Targeted Keyword Research
- ✓ Technical SEO Fixes
- ✓ On-Page Refinement
- ✓ High-Authority Link Building

The Novalab 5-Step Process

- ✓ 1. Research
- ✓ 2. Planning
- ✓ Content Strategy



4. Overcoming Challenges

- ✓ Solving limited budgets
- ✓ Low domain authority
- ✓ Technical errors