

SEO for AI Startups: Dominating the Intelligence Era

Shapes Category Positioning, Educates Buyers on Workflows,
Reduces Paid Ad Dependency

1. Why It Matters

- ✓ Shapes Category Positioning
- ✓ Educates Buyers on Workflows
- ✓ Reduces Paid Ad Dependency

2. Key Differences from SaAs

- ✓ Focus on User Education
- ✓ Managing Trust & Transparency
- ✓ Evolving Keyword Volatility

3. The Approach

- ✓ Intent-Based Keyword Ownership
- ✓ Technical Foundations for Scale
- ✓ Building Topical Authority

4. Growth Outcomes

- ✓ Increased Organic Adoption
- ✓ Sustainable Revenue Growth
- ✓ Lower Customer Acquisition Cost