



The Novalab

# HREFLANG IMPLEMENTATION

A systematic framework to identify & scale organic revenue



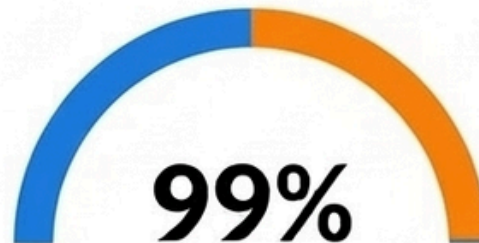
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