



The Novalab

Content Brief Framework

A systemic blueprint to align strategy & maximize content ROI



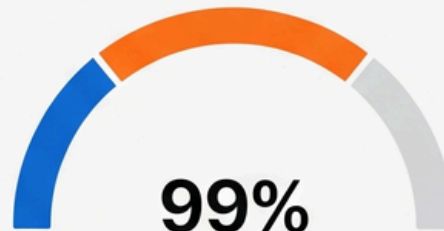
Strategic Alignment



SEO Optimization



Editorial Precision



Content Performance Score

OPTIMIZE YOUR CONTENT

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